

# LOGO LOCKUPS

Lockups are club logos that have been combined with a partner, event, program, or sponsor's logo or name to show your club's affiliation with the other entity. Use your Rotary, Rotaract, or Interact club logo rather than the Masterbrand Signature (Rotary's official logo) alone when creating your lockups. By combining your club logo with your partner, event, program, or sponsor's logo or name, you're making it clear that the affiliation is with your club, not with Rotary International.

Your lockup can include only one partner, event, or sponsor. You can use either your Masterbrand Signature or Masterbrand Signature Simplified club logo on all your print and digital communications.

[Create your own program and event logos](#) by using our logo lockup templates.

## SPONSORSHIPS AND EVENTS

In this example, the Rotary Club of Evanston Lighthouse is a co-sponsor and organizer of its community's fundraising event. The club logo is combined with the event's name to show its affiliation and promote its involvement.



[Find more information about promoting Rotary through events.](#)

## PARTNERSHIPS AND PROGRAMS

Logo Lockup Examples



Word Lockup Examples

